



2016 EU Avature User Conference

 October 20-21

 Bulgari Hotel London



Thursday, October 20

7.30 am – 9.00 am



Breakfast

9.00 am – 9.30 am



Opening Remarks

[Dimitri Boylan](#), CEO & Founder, [Avature](#)

9.30 am – 10.15 am



21st Century Recruiting Dilemma: Global vs Agile - Why not both?

[Alan Gregg](#), UK Resourcing Manager, [Specsavers](#)

Join Alan to learn why and how Specsavers transformed the management of their recruitment and commercial partnership programs by introducing a highly flexible SaaS CRM such as Avature. With 1,500+ stores in Europe and APAC, 30,000+ staff members, and 2,300+ commercial partners around the globe, agility became central to their success. During the session, Alan will take us through how regional Specsavers teams joined forces to create a global recruiting process that has allowed them to boost their proactive recruiting strategies.

10.15 am – 11.00 am



Hiring Managers vs Recruiters: Bringing the love back with Avature

[Karen Michelson](#), Resourcing Operations Manager, [Travis Perkins](#)

It's always been the same old story. Hiring Managers beg for more celerity and visibility of the recruiting process, while recruiters scream for Hiring Managers to have 'direct access' tools to enable collaboration and agility. During this presentation, Karen will talk about how Travis Perkins is bringing their teams closer together with Avature ATS and a tailored self-service solution for Hiring Managers: from enabling hiring managers to take accountability for their own recruitment to ensuring compliance and consistency of processes, while providing an improved and more engaging candidate experience.

11.00 am – 11.30 am



Coffee Break

11.30 am – 12.15 pm



Main Room

Winning at Campus Recruiting with Avature CRM

[Jens Plinke](#), Head of Employer Branding, [Deloitte](#)

Join Jens Plinke to discover how Deloitte implemented Avature to stay ahead of their recruiting growth curve by providing an engaging experience for Campus candidates, and also reducing the amount of manual work performed by recruiters. During this session, Jens will give an overview of the approach taken, demonstrate the solutions and programs implemented -including a Global Talent Competition-, and highlight the key lessons learned.



Breakout Room

5 Steps to a Successful Onboarding

[Agustin Donati](#), Product Marketing Director, [Avature](#)



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12.15 pm – 1.00 pm



Main Room

Adopting Avature: From (almost) former customers to product evangelists

[Chris Green](#), Head of Senior, Professional and Specialist Resourcing, and Philip Wright, Head of Technology, [TMP Worldwide](#)

Not everything is peaches and cream. It takes a K.O. strategy to turn your team from practically not accessing your Recruiting CRM, to actually becoming fans of it. Join the TMP team as they share their Avature Adoption Success Story—how they engaged users and achieved a tremendous increase in the system's usage.



Breakout Room

Taking a Long-Term View on Talent: A New Approach

[Sophie Stevens](#), Assistant Manager - Career Development, and [Helen Church](#), Head of Career Development and HR Lead for People Leaders, [KPMG](#)

KPMG wants to give their employees a career advantage for life, even if that means beyond the Firm. To do this, they launched a very unusual service called Career Transitions, where through career coaching they support colleagues to explore their next career move, whether internally or externally, or just to get more out of their current role. Sounds too crazy? Join this session to discover how KPMG Career Transitions contributes to KPMG's long-term approach to talent. Sophie and Helen will reveal more on how the Career Transitions service fits with KPMG's wider 'Deal' for colleagues and how this innovative and supportive approach to talent progression paves the way for KPMG to re-engage with their talent.

1.00 pm – 2.15 pm



Lunch

2.15 pm – 3.00 pm



Embracing Digital & Transforming Global Talent Acquisition (Part II)

[Marcella Coutto](#), International Talent Acquisition Project Manager, [L'Oréal](#)

L'Oréal is at a turning point in its 100+ year history and, as many large companies, is undergoing a digital transformation. As digital sweeps through the entire organisation and impacts HR, L'Oréal talent acquisition teams started looking for new ways to leverage big data, harness social and professional networks, master the candidate experience, and provide an outstanding recruiting service delivery at a global scale. Join Marcella as she briefly takes us through the 18+ month digital journey that L'Oréal started the day they decided to leave their legacy ATS behind and look for a new recruiting technology partner, and how things are going after the global implementation she presented in 2015.



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3.00 pm – 3.45 pm



Main Room

Powering a Diverse & Inclusive Recruiting Strategy with Avature CRM

[Chris Psaras](#), Senior Manager - Experienced Hire Recruitment, and [Matt Birchley](#), Talent Search - Senior Recruitment Advisor, [EY](#)

Diversity and inclusion are not a choice, they are a strategic necessity. Join this session to discover how EY designed and deployed a successful Diversity & Inclusiveness strategy. Chris and Matt will reveal how they started to develop D&I pools and how this gave them the agility to create competitive advantage, even for non-traditional positions. They will also share insights on how to build a winning case for key stakeholders, provide valuable data to measure success, and recognize the positive impact of the new strategy on the organisation.



Breakout Room

Building Candidate Relationships: Best Practices for Engaging Talent with Avature

[Florenzia Maurizi](#), VP Consulting, and [Scott Allan](#), Solutions Consultant, [Avature](#)

3.45 pm – 4.15 pm



Coffee Break

4.15 pm – 5.00 pm



Revolution not Evolution: #Unlimited Innovation @ PMI

[Lopa Patel](#), Director Global Talent Acquisition, Onboarding & Integration, and [Chantal van Es](#), Manager Global Talent Acquisition, [Philip Morris International](#)

Creating, implementing and succeeding with an employer brand strategy had always been a challenge for Philip Morris. However, with the right tools and processes, they changed the course of their story. Lopa and Chantal explain how they leveraged Avature CRM to significantly increase their number of hires, and prove that it's possible to overcome negative industry perceptions with a strong employer brand proposition and an effective communications strategy.

5.00 pm – 8.30 pm



Cocktails at Il Bar



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Switching to Avature – ‘One-Platform’ to Make Strategic Recruiting Possible

[Jost Gloor](#), Head Global Talent Management, [Vifor Pharma](#)

When Vifor Pharma started to consider Avature, they focused the decision on its powerful CRM capabilities. However, and as the process kept going, they discovered the advantages of having a one-platform model and started to set new standards for what their ATS should enable them to do. Listen to Jost as he takes us through their decision-making process for why and how they switched to Avature, and how that allowed them to provide a modern experience for candidates, recruiters and hiring managers, and gain the agility needed to make strategic talent acquisition possible.

9.45 am – 10.30 am



Engaging and Mobilising Internal Talent with Avature

[Carly Pike](#), Head of Colleague Experience, Global Resourcing, and [Maria McLachlan](#), Head of Resourcing for Personal Banking and Client & Customer Experience, [Barclays](#)

Staying ahead of talent business demand is a challenge for every organisation, especially when that requires identifying and developing key talent at a global scale. Listen to Carly and Maria and discover how Barclays implemented a socially oriented, data driven approach to internal career development and talent retention. During the session they will take us through the two key elements of their project: prioritising global redeployment and the internal mobility programme ‘Apply Within’.

10.30 am – 11.00 am



Coffee Break

11.00 am – 11.45 am



Turning 3,000 senior leaders into brand ambassadors

[Tom Kemp](#), Global Resourcing Lead, [Vodafone](#)

Vodafone, one of the world's largest telecommunications companies, decided to redesign the candidate journey for their senior hires. Join this session to discover how they leveraged Avature CRM to engage with their target audience and ensure that every touch point delivers a positive experience. Listen to Tom talk about their candidate pledges, their selection process powered by an app, and how they used Avature to share global profiles and turn every shortlist into a global pool of talent.

11.45 am – 12.30 pm



What's New on Avature

[Agustin Donati](#), Product Marketing Director, and [James Harrison](#), Regional Sales Director, EMEA, [Avature](#)

12.30 pm – 1.45 pm

Lunch



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1.45 pm – 2.00 pm



Closing Remarks

[Dimitri Boylan](#), CEO & Founder, [Avature](#)

2.00 pm – 4.30 pm



Avature Specialist Certification - *Registration Required*

[Florencia Simino](#), Training Manager, and [Alejandro Pico](#), Customer Success Director, [Avature](#)

4.30 pm – 5.00 pm



Coffee Break

Please note the Conference agenda is subject to change without notice.