## **#AvatureUpfront EU 2023**

## Avature Specialist Masterclass Agenda

Friday, November 10

Unlock the power of customization and gain control of your brand:

Discover how to harness the full potential of customization to make your brand stand out in a crowded market.

Branding success unleashed:

Craft stunning visuals with Theme Builder and create a consistent language that resonates with your target audience.

Empowerment through DIY:

It's time to test your abilities! Take the driving seat in your brand's storytelling with portal creation and editing tools.

- New features released throughout 2023
   and what impact they represent in your everyday actions in Avature.
- Gamified activities and Portal Marathon:
  Get ready for the grand finale! You can expect exciting challenges, quizzes, collaborative exercises, and fun competitions.