Dear [Name],

I would like to request your approval for me to attend the [2022 EU Avature Conference](https://www.avature.net/AvatureUpfrontEU2022), which will take place at the [Four Seasons Hotel, Madrid](https://www.fourseasons.com/madrid/), on September 28-30.

The conference takes place every year and provides unique value for our organization's talent initiatives. This year’s edition will bring together 120+ leaders in talent acquisition, talent management and HR from different industries in the region. Over two and a half days, there will be presentations about HR strategies and countless networking opportunities. In addition, the multiple sessions will cover innovative ways in which Avature can support our organization’s goals, with the chance of meeting Avature specialists and their CEO, Dimitri Boylan, firsthand.

With over 20 sessions in total, the event consists of educational presentations divided into three tracks: Strategic HR in Action, Power User Track and Technical Track, a pre-conference workshop and even an Avature Specialist Masterclass. As for the Strategic HR in Action Track, the sessions will provide participants with details about the talent acquisition and talent management initiatives implemented by top global organizations and thought leaders. During the Power User Track, attendees will learn best practices and receive hands-on, step-by-step training to make the most of Avature’s functionalities. Lastly, the Technical Track will feature Avature experts providing a deep dive into the most technical aspects of the platform, such as software infrastructure, system architecture and development cycle.

But the conference goes beyond use cases and technical considerations, as networking is also an essential part of it. It’s an event where the HR community gathers to discuss today’s common challenges and develop ideas on how to overcome them. Attendees include from SVPs to sourcing and recruiting representatives from top organizations. Coming together with professionals from different roles and industries, and hearing what their organizations are doing—or not doing— provides invaluable insights that I’ll be happy to share with the rest of the team afterward.

The approximate investment for my attendance is as follows:

*[Fill in based on your specific circumstances]*

* Transportation: EUR [Enter Amount]
* Accommodation: Avature does not offer a special rate for staying at the Four Seasons, but there are several hotels nearby with prices between EUR [Enter Amount] and EUR [Enter Amount] per room, per night.
* Meals: EUR [Enter Amount] (Two days of lunches, breakfast and refreshments, as well as a cocktail reception/dinner on September 29, are included in the conference fee.)
* Conference Fee: EUR 299 – provided I register before June 30. Please note that the early bird rate will expire after this date and the cost per person will increase to EUR 399. Note also that this fee includes access to the Avature Specialist Masterclass, taking place on September 30.

Given the strategic and technical value we’d get from the conference, I believe attending the event is a worthwhile investment. Please consider and approve this proposal, as I’m confident in the significant ROI our overall team will receive from my participation.

For more information on the event, please visit the conference [website](https://www.avature.net/AvatureUpfrontEU2022).

Thank you for your consideration.

[Your Name]